

The Women's Leadership Network is Lighting The Way in Delaware County by Strengthening Families. You are invited to join us with this match opportunity.



Children begin learning right at at birth. It's constant and what they learn will impact not only their lives, but the lives of everyone in their community. As part of the Strengthening Families Initiative, **Born Learning** is an innovative public engagement campaign that helps parents, caregivers and communities create quality early learning opportunities for young children.

Born Learning Trails offer ten activity stations with interactive games that parents, grandparents and caregivers can play with young children. Each station encourages families to get active and interact with children while building their pre-literacy, gross motor and problem-solving skills. <https://www.youtube.com/watch?v=o3zYiodlFfs>

Serving as one of the first donors to support this community-wide collaboration, the Women's Leadership Network extends a match opportunity to bring eight Born Learning Trails to Delaware County.

**Sponsorship - \$2,000
(Women's Leadership Network Match \$1,000)**

The key components for the **Born Learning Trail** kit:

- Ten 12" x 24" signs. Each sign is printed with a unique, engaging activity based on early learning outcomes.
- Reusable stencils for shapes, letters, and a 12' hopscotch court that all relate to the sign activities.
- Signs include the local United Way logo and the logo of the sponsoring company or organization.
- Posts, paint and additional installation materials need to be purchased locally, as well as a Ribbon Cutting Ceremony and launch materials.

Benefits: Along with the WLN name/logo, your name/logo will appear on all permanent signage. Trail opening event and all media will feature sponsor and an opportunity to use this project as a corporate volunteer opportunity. Recognition on the United Way of Delaware County website and our social media and electronic newsletters.

Engagement Opportunity

Perfect for a group of 10-20 volunteers, sponsors that choose to also volunteer for installation will spend an afternoon installing the trails for families to enjoy for years to come.

Location

The ***Born Learning Trail*** sites will be constructed at mutually identified parks, schools or organization locations.

Invitation

We hope you will consider sponsoring a trail financially and provide employee volunteers for installation. If you have questions or would like additional information, please contact Barb Lyon; United Way of Delaware County at 614-436-8929 or blyon@LiveUnitedDelawareCounty.org.

To learn more about the Women's Leadership Network visit our website at: UWWLN.org or follow us on Facebook [WLNDelawareCounty](#)